

## Friday, May 3<sup>rd</sup>, May 10<sup>th</sup>, and May 17<sup>th</sup>, 2024

Greengarden Lanes | 1583 West 38th Street, Erie, PA

Attended by more than 700 individuals each year, Bowl For Kids' Sake is the largest fundraiser for Big Brothers Big Sisters of Family Services of NW PA.

#### **PLATINUM SPONSOR: \$15,000**

- Limited to one (1) sponsor
- Mention in all promotions
- Logo on front & back of bowler t-shirts, event brochure & website
- Logo prominently displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 3 social media acknowledgements with logo and link on BBBS accounts
- 3 complimentary bowling teams with opportunity to pre-reserve lanes
- Opportunity for company representative to throw out first ball
- Opportunity to distribute promotional materials to all bowlers
- Recognition & award presentation at BBBS Recognition Dinner

#### GOLD SPONSOR: \$10,000

- Mention in all promotions
- Logo/name on back of bowler t-shirts, event brochure & website
- Logo/name prominently displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 2 social media acknowledgements with logo and link on BBBS accounts
- Opportunity for company representative to throw out first ball
- Recognition and award presentation at BBBS Recognition Dinner

#### **SILVER SPONSOR: \$5,000**

- Logo/name on back of bower t-shirts, event brochure & website
- Logo/name prominently displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 1 social media acknowledgement with logo and link on BBBS accounts
- Recognition and award presentation at BBBS Recognition Dinner

#### **BRONZE SPONSOR: \$2,500**

- Logo/name on back of bowler t-shirts, event brochure & website
- Name displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Recognition and award presentation at BBBS Recognition Dinner

#### COPPER SPONSOR: \$1,000

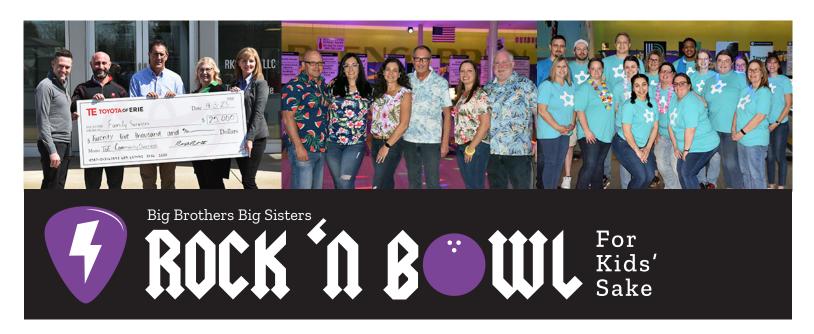
- Name on event website
- Name in BBBS newsletter and FSNWPA annual report
- Name displayed at the bowling alley
- 1 complimentary bowling team with opportunity to pre-reserve lanes
- Recognition and award presentation at BBBS Recognition Dinner

To learn more about becoming a sponsor, contact Erik Perrino, Director of Community Relations, at 814-866-4619 or eperrino@fsnwpa.org









### **Additional Sponsorship Opportunities**

#### STRIKE SPONSOR: \$500

- · Name listed on event website
- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley
- Recognition and award presentation at BBBS Recognition Dinner

#### **SPLIT SPONSOR: \$250**

- Name listed on event website
- Name listed in BBBS newsletter and FSNWPA annual report
- · Name displayed at bowling alley

#### **GUTTER SPONSOR: \$100**

- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley



## **In-Kind Sponsorships**

#### **MEDIA SPONSOR:**

- Logo included in television promotions
- Logo/name on event brochure and website
- Logo/name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- Logo/name displayed at the bowling alley
- Opportunity to send representative to serve as emcee
- Recognition and award presentation at BBBS Volunteer Dinner

### **DOOR PRIZE SPONSOR:**

**GRAND PRIZE SPONSOR:** 

· Name on event brochure and website

Name listed in BBBS newsletter and FSNWPA annual report

Name in BBBS newsletter and FSNWPA annual report

· Name displayed at bowling alley

Name displayed at bowling alley

#### **FOOD & BEVERAGE SPONSOR:**

- Logo/name on event brochure and website
- Logo/name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at sponsored bowling session(s)
- Name displayed at the bowling alley

To learn more about becoming a sponsor, contact Erik Perrino, Director of Community Relations, at 814-866-4619 or eperrino@fsnwpa.org









## Big Brothers Big Sisters Bowl For Kids' Sake

## 2024 Sponsorship Contract

**Individual Sponsorships:** 

# **SPONSORSHIP LEVELS Corporate Sponsorships:**

☐ Platinum Sponsor: \$15,000	☐ Pin	Sponsor: \$500		☐ Media Sponsor	
☐ Gold Sponsor: \$10,000 ☐ G		utter Sponsor: \$100		☐ Food & Beverage Sponsor	
☐ Silver Sponsor: \$5,000				☐ Grand Prize Spor	isor
☐ Bronze Sponsor: \$2,500				☐ Door Prize Spons	or
☐ Copper Sponsor: \$1,000					
SPONSOR INFORMATION					
Sponsor Name:					
Address:					
City, State, Zip:					
Contact Person:					
Phone:					
Who is the contact for obtaining yo	ur logo/banner sł	nould it be need	led for your spo	onsorship?	
Name: Email:					
PAYMENT INFORMATION					
Please make checks payable to: Far	nily Services of NV	N PA			
☐ Payment Enclosed					
☐ Please charge my credit card:	☐ MasterCard	□ Visa			
Card Number:		Exp. Date:	Security	Code:	
Name on Card:			Billing Zi	p Code:	
Sponsor Signature:			Date:		

**Please Return To:** 

Erik Perrino, Director of Community Relations Family Services of NW PA 5100 Peach Street Erie, PA 16509







**In-Kind Sponsorships:**