



Big Brothers Big Sisters

ROCK 'N BOWL

For Kids' Sake

Friday, May 3rd, May 10th, and May 17th, 2024

Greengarden Lanes | 1583 West 38th Street, Erie, PA

Attended by more than 700 individuals each year, Bowl For Kids' Sake is the largest fundraiser for Big Brothers Big Sisters of Family Services of NW PA.

PLATINUM SPONSOR: \$15,000

- Limited to one (1) sponsor
- Mention in all promotions
- Logo on front & back of bowler t-shirts, event brochure & website
- Logo prominently displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 3 social media acknowledgements with logo and link on BBBS accounts
- 3 complimentary bowling teams with opportunity to pre-reserve lanes
- Opportunity for company representative to throw out first ball
- Opportunity to distribute promotional materials to all bowlers
- Recognition & award presentation at BBBS Recognition Dinner

GOLD SPONSOR: \$10,000

- Mention in all promotions
- Logo/name on back of bowler t-shirts, event brochure & website
- Logo/name prominently displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 2 social media acknowledgements with logo and link on BBBS accounts
- Opportunity for company representative to throw out first ball
- Recognition and award presentation at BBBS Recognition Dinner

SILVER SPONSOR: \$5,000

- Logo/name on back of bowler t-shirts, event brochure & website
- Logo/name prominently displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 1 social media acknowledgement with logo and link on BBBS accounts
- Recognition and award presentation at BBBS Recognition Dinner

BRONZE SPONSOR: \$2,500

- Logo/name on back of bowler t-shirts, event brochure & website
- Name displayed at the bowling alley
- Name in BBBS newsletter and FSNWPA annual report
- Recognition and award presentation at BBBS Recognition Dinner

COPPER SPONSOR: \$1,000

- Name on event website
- Name in BBBS newsletter and FSNWPA annual report
- Name displayed at the bowling alley
- 1 complimentary bowling team with opportunity to pre-reserve lanes
- Recognition and award presentation at BBBS Recognition Dinner

To learn more about becoming a sponsor, contact Erik Perrino, Director of Community Relations, at 814-866-4619 or eperrino@fswnpa.org





Big Brothers Big Sisters

ROCK 'N BOWL

For Kids' Sake

Additional Sponsorship Opportunities

STRIKE SPONSOR: \$500

- Name listed on event website
- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley
- Recognition and award presentation at BBBS Recognition Dinner

SPLIT SPONSOR: \$250

- Name listed on event website
- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley

GUTTER SPONSOR: \$100

- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley



REGISTER A BOWLING TEAM!

Organize a team of 5-6 bowlers and sign up at [bowl.BeABigErie.org!](http://bowl.BeABigErie.org)

In-Kind Sponsorships

MEDIA SPONSOR:

- Logo included in television promotions
- Logo/name on event brochure and website
- Logo/name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- Logo/name displayed at the bowling alley
- Opportunity to send representative to serve as emcee
- Recognition and award presentation at BBBS Volunteer Dinner

GRAND PRIZE SPONSOR:

- Name on event brochure and website
- Name in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley

DOOR PRIZE SPONSOR:

- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley

FOOD & BEVERAGE SPONSOR:

- Logo/name on event brochure and website
- Logo/name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at sponsored bowling session(s)
- Name displayed at the bowling alley

To learn more about becoming a sponsor, contact Erik Perrino, Director of Community Relations, at 814-866-4619 or eperrino@fsnwpa.org



2024 Sponsorship Contract

SPONSORSHIP LEVELS

Corporate Sponsorships:

- Platinum Sponsor: \$15,000
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Copper Sponsor: \$1,000

Individual Sponsorships:

- Pin Sponsor: \$500
- Gutter Sponsor: \$100

In-Kind Sponsorships:

- Media Sponsor
- Food & Beverage Sponsor
- Grand Prize Sponsor
- Door Prize Sponsor

SPONSOR INFORMATION

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Who is the contact for obtaining your logo/banner should it be needed for your sponsorship?

Name: _____ Email: _____

PAYMENT INFORMATION

Please make checks payable to: Family Services of NW PA

Payment Enclosed

Please charge my credit card: MasterCard Visa

Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Billing Zip Code: _____

Sponsor Signature: _____ Date: _____

Please Return To:

Erik Perrino, Director of Community Relations
Family Services of NW PA
5100 Peach Street
Erie, PA 16509

