



Big Brothers Big Sisters

Bowl For Kids' Sake 2022

Friday, May 13th, May 20th, and May 27th, 2022

Greengarden Lanes | 1583 West 38th Street, Erie, PA

Bowl For Kids' Sake is back in 2022! Bowl For Kids' Sake is the largest fundraiser for Big Brothers Big Sisters of Family Services of NW PA, with 100% of proceeds going directly into the program.

PLATINUM SPONSOR: \$15,000

- Limited to two (2) sponsors
- Mention in all promotions
- Press release announcing sponsorship
- Company logo on front & back of 700 t-shirts, event brochure & website
- Company logo prominently displayed at the bowling alley
- Company name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 3 social media acknowledgements with logo and link on BBBS accounts
- 3 complimentary bowling teams with opportunity to pre-reserve lanes
- Opportunity for company representative to throw out first ball
- Opportunity to distribute promotional materials to all bowlers
- Recognition & award presentation at BBBS Volunteer Dinner

GOLD SPONSOR: \$5,000

- Mention in all promotions
- Company logo/name on back of 700 t-shirts, event brochure & website
- Company logo/name prominently displayed at the bowling alley
- Company name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 2 social media acknowledgements with logo and link on BBBS accounts
- Opportunity for company representative to throw out first ball
- Recognition and award presentation at BBBS Volunteer Dinner

SILVER SPONSOR: \$3,500

- Company logo/names on back of 700 t-shirts, event brochure & website
- Company logo/name prominently displayed at the bowling alley
- Company name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- 1 social media acknowledgement with logo and link on BBBS accounts
- Recognition and award presentation at BBBS Volunteer Dinner

BRONZE SPONSOR: \$2,000

- Company logo/name on back of 700 t-shirts, event brochure & website
- Company name displayed at the bowling alley
- Company name in BBBS newsletter and FSNWPA annual report
- Recognition and award presentation at BBBS Volunteer Dinner

COPPER SPONSOR: \$1,000

- Company name on event website
- Company name in BBBS newsletter and FSNWPA annual report
- Company name displayed at the bowling alley
- 1 complimentary bowling team with opportunity to pre-reserve lanes
- Recognition and award presentation at BBBS Volunteer Dinner

LANE SPONSOR: \$500

- Company name on event website
- Company name in BBBS newsletter and FSNWPA annual report
- Company name displayed at the bowling alley

To learn more about becoming a sponsor, contact Erik Perrino, Director of Community Relations, at 814-866-4619 or eperrino@fswnpa.org





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Individual Sponsorship

PIN SPONSOR: \$100

- Name listed on event website
- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley

In-Kind Sponsorships

MEDIA SPONSOR:

- Logo included in television promotions
- Company logo/name on event brochure and website
- Company logo/name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at all sessions
- Company logo/name displayed at the bowling alley
- Opportunity to send representative to serve as emcee
- Recognition and award presentation at BBBS Volunteer Dinner

GRAND PRIZE SPONSOR:

- Company name on event brochure and website
- Company name in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley

DOOR PRIZE SPONSOR:

- Company name listed in BBBS newsletter and FSNWPA annual report
- Individual/Company name displayed at bowling alley

FOOD & BEVERAGE SPONSOR:

- Company logo/name on event brochure and website
- Company logo/name in BBBS newsletter and FSNWPA annual report
- Verbal acknowledgement at sponsored bowling session(s)
- Company name displayed at the bowling alley

To learn more about becoming a sponsor, contact Erik Perrino, Director of Community Relations, at 814-866-4619 or eperrino@fsnwpa.org



2022 Sponsorship Contract

SPONSORSHIP LEVELS

Corporate Sponsorships:

- Platinum Sponsor: \$15,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$3,500
- Bronze Sponsor: \$2,000
- Copper Sponsor: \$1,000
- Lane Sponsor: \$500

Individual Sponsorship:

- Pin Sponsor: \$100

In-Kind Sponsorships:

- Media Sponsor
- Food & Beverage Sponsor
- Grand Prize Sponsor
- Door Prize Sponsor

SPONSOR INFORMATION

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Who is the contact for obtaining your logo/banner should it be needed for your sponsorship?

Name: _____ Email: _____

PAYMENT INFORMATION

Please make checks payable to: Family Services of NW PA

Payment Enclosed

Please charge my credit card: MasterCard Visa

Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Billing Zip Code: _____

Sponsor Signature: _____ Date: _____

Please Return To:

Erik Perrino, Director of Community Relations
Family Services of NW PA
5100 Peach Street
Erie, PA 16509

