



2026

# Sponsorship Opportunities

**BE** **BIG** For Kids' Sake





# Be BIG For Kids' Sake 2026!

**Be BIG For Kids' Sake** (BBFKS) is a new fundraising campaign that expands on the success of our annual Bowl For Kids' Sake event by offering sponsors the opportunity to support two annual events at one time, giving you even more power to change lives!

BBFKS 2026 includes two events that support Big Brothers Big Sisters of Family Services of NW PA:

**BOWL** For Kids' Sake

**Bowl For Kids' Sake**, our largest annual fundraiser hosted on multiple Fridays in May at Greengarden Lanes

**MONSTER MASH HALLOWEEN**  
**BINGO**

**Bingo For Kids' Sake**, our Monster Mash Halloween-themed event at the end of October at JPTF

For more information, contact Hannah Fuller at [hfuller@fsnwp.org](mailto:hfuller@fsnwp.org) or 814.866.4598





# Corporate Sponsorship Packages

## **Elite Sponsor: \$25,000**

- Limited to one (1) sponsor
- Mention in all event promotions
- Logo/name on event brochures and website registration pages
- Logo/name prominently displayed at all events
- Verbal acknowledgement during all events
- Three (3) social media acknowledgements for each event with logo and link
- One (1) complimentary team/table at each event or three (3) complimentary teams/tables at one (1) event
- Opportunity for company representative to speak at each event
- Opportunity to distribute promotional materials to all attendees at each event
- Logo/name in FSNWPA annual report
- Recognition and award presentation at BBBS Dinner

## **Platinum Sponsor: \$15,000**

- Mention in all event promotions
- Logo/name on event brochures and website registration pages
- Logo/name prominently displayed at all events
- Verbal acknowledgement during all events
- Two (2) social media acknowledgements for each event with logo and link
- One (1) complimentary team/table at two (2) events or two (2) complimentary teams/tables at one (1) event
- Opportunity to distribute promotional materials to all attendees at each event
- Name listed in FSNWPA annual report
- Recognition and award presentation at BBBS Dinner

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# Corporate Sponsorship Packages

## **Gold Sponsor: \$10,000**

- Logo/name on event brochures and website registration pages
- Logo/name displayed at all events
- Verbal acknowledgement during all events
- One (1) social media acknowledgement for each event with logo and link
- One (1) complimentary team/table at one (1) event
- Name listed in FSNWPA annual report
- Recognition and award presentation at BBBS Dinner

## **Silver Sponsor: \$5,000**

- Logo/name on event brochures and website registration pages
- Name displayed at all events
- One (1) social media acknowledgement for each event with logo and link
- Name listed in FSNWPA annual report
- Recognition and award presentation at BBBS Dinner

## **Bronze Sponsor: \$2,500**

- Name displayed at all events
- One (1) social media acknowledgement for each event with logo and link
- Name listed in FSNWPA annual report
- Recognition and award presentation at BBBS Dinner

## **Copper Sponsor: \$1,000**

- Name displayed at all events
- Name listed in FSNWPA annual report
- Recognition and award presentation at BBBS Dinner

## GET INVOLVED!



**REGISTER A  
BOWLING TEAM!**



**PLAY BINGO IN  
YOUR BEST COSTUME!**

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# Individual & In-Kind Sponsorship Packages

## Individual Sponsorships

### **Match Sponsor: \$500**

- Name listed on website registration pages
- Name displayed at all events
- Name announced when winner is determined at Monster Mash Bingo
- Name listed in FSNWPA annual report

### **Mentor Sponsor: \$250**

- Name listed on website registration pages
- Name listed in FSNWPA annual report
- Name displayed at all events

### **Friendship Sponsor: \$100**

- Name listed in FSNWPA annual report
- Name displayed at all events

## DID YOU KNOW?

Big Brothers Big Sisters is available to youth and young adults at NO CHARGE thanks to generous sponsors and donors!

## In-Kind Sponsorships

### **Media Sponsor:**

- Logo included in all event promotions
- Logo/name on event brochures and website registration pages
- Verbal acknowledgement at all events
- Logo/name displayed at all events
- One (1) complimentary team/table at one (1) event
- Opportunity to send representative to serve as emcee at all events
- Name listed in FSNWPA annual report
- Recognition and award presentation at BBBS Dinner

### **Raffle Basket Sponsor:**

- \$50 - \$100 minimum value
- Name displayed at all events
- Name listed in FSNWPA annual report

### **Gift Card Sponsor:**

- \$10 - \$50 minimum value
- Name displayed at all events
- Name listed in FSNWPA annual report

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# 2026 Sponsorship Contract

## CHOOSE SPONSORSHIP LEVEL

### Corporate Sponsorships:

- ☐ Elite Sponsor: \$25,000
- ☐ Platinum Sponsor: \$15,000
- ☐ Gold Sponsor: \$10,000
- ☐ Silver Sponsor: \$5,000
- ☐ Bronze Sponsor: \$2,500
- ☐ Copper Sponsor: \$1,000

### Individual Sponsorships:

- ☐ Match Sponsor: \$500
- ☐ Mentor Sponsor: \$250
- ☐ Friendship Sponsor: \$100

### In-Kind Sponsorships:

- ☐ Media Sponsor
- ☐ Raffle Basket Sponsor
- ☐ Gift Card Sponsor

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Who is the contact for obtaining your logo/banner should it be needed for your sponsorship?

Name: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

*Please make checks payable to: Family Services of NW PA*

☐ Payment Enclosed

☐ Please charge my credit card: ☐ MasterCard ☐ Visa

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please Return To:**

Family Services of NW PA  
Attn: Hannah Fuller, BBBS  
5100 Peach Street  
Erie, PA 16509

