

# Bowl For Kids' Sake at the beach

Friday, May 5, May 12, and May 19, 2023

Attended by more than 700 individuals each year, Bowl For Kids' Sake is the largest fundraiser for Big Brothers Big Sisters of Family Services of NW PA, with 100% of proceeds going directly into the program.

\$15,000	<p><b>PLATINUM SPONSOR:</b></p> <ul style="list-style-type: none"><li>Limited to one (1) sponsor</li><li>Mention in all promotions, including press release announcing sponsorship</li><li>Company logo on front &amp; back of bowler t-shirts, event brochure &amp; website</li><li>Company logo prominently displayed at the bowling alley</li><li>Company name in BBBS newsletter and FSNWPA annual report</li><li>Verbal acknowledgement at all sessions</li><li>3 social media acknowledgements with logo and link on BBBS accounts</li><li>3 complimentary bowling teams with opportunity to pre-reserve lanes</li><li>Opportunity for company representative to throw out first ball</li><li>Opportunity to distribute promotional materials to all bowlers</li><li>Recognition &amp; award presentation at BBBS Sponsor &amp; Volunteer Recognition Dinner</li></ul>	 
\$10,000	<p><b>GOLD SPONSOR:</b></p> <ul style="list-style-type: none"><li>Mention in all promotions</li><li>Company logo/name on back of bowler t-shirts, event brochure &amp; website</li><li>Company logo/name prominently displayed at the bowling alley</li><li>Company name in BBBS newsletter and FSNWPA annual report</li><li>Verbal acknowledgement at all sessions</li><li>2 social media acknowledgements with logo and link on BBBS accounts</li><li>Opportunity for company representative to throw out first ball</li><li>Recognition and award presentation at BBBS Sponsor &amp; Volunteer Recognition Dinner</li></ul>	
\$5,000	<p><b>SILVER SPONSOR:</b></p> <ul style="list-style-type: none"><li>Company logo/names on back of bowler t-shirts, event brochure &amp; website</li><li>Company logo/name prominently displayed at the bowling alley</li><li>Company name in BBBS newsletter and FSNWPA annual report</li><li>Verbal acknowledgement at all sessions</li><li>1 social media acknowledgement with logo and link on BBBS accounts</li><li>Recognition and award presentation at BBBS Sponsor &amp; Volunteer Recognition Dinner</li></ul>	
\$2,500	<p><b>BRONZE SPONSOR:</b></p> <ul style="list-style-type: none"><li>Company logo/name on back of bowler t-shirts, event brochure &amp; website</li><li>Company name displayed at the bowling alley</li><li>Company name in BBBS newsletter and FSNWPA annual report</li><li>Recognition and award presentation at BBBS Sponsor &amp; Volunteer Recognition Dinner</li></ul>	
\$1,000	<p><b>COPPER SPONSOR:</b></p> <ul style="list-style-type: none"><li>Company name on event website</li><li>Company name in BBBS newsletter and FSNWPA annual report</li><li>Company name displayed at the bowling alley</li><li>1 complimentary bowling team with opportunity to pre-reserve lanes</li><li>Recognition and award presentation at BBBS Sponsor &amp; Volunteer Recognition Dinner</li></ul>	

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## Additional Sponsorship Opportunities

Individual Sponsorships

### PIN SPONSOR: \$500

- Name on event website
- Name in BBBS newsletter and FSNWPA annual report
- Name displayed at the bowling alley

### GUTTER SPONSOR: \$100

- Name listed in BBBS newsletter and FSNWPA annual report
- Name displayed at bowling alley



IN-KIND SPONSORSHIPS

### MEDIA SPONSOR:

- Logo included in television promotions
- Company logo/name on back of bowler t-shirts, event brochure & website
- Company logo/name displayed at the bowling alley
- Verbal acknowledgement at all sessions
- Company name in BBBS newsletter and FSNWPA annual report
- Opportunity to send representative to serve as emcee
- Recognition and award presentation at BBBS Sponsor & Volunteer Recognition Dinner

### FOOD AND BEVERAGE SPONSOR:

- Company logo/name on event brochure and website
- Company name displayed at the bowling alley
- Verbal acknowledgement at sponsored bowling session(s)
- Company name in BBBS newsletter and FSNWPA annual report

### GRAND PRIZE SPONSOR:

- Company name on event brochure and website
- Name displayed at bowling alley
- Company name in BBBS newsletter and FSNWPA annual report

### DOOR PRIZE SPONSOR:

- Company name in BBBS newsletter and FSNWPA annual report
- Individual/Company name displayed at bowling alley



## REGISTER A BOWLING TEAM!

Organize a team of 5-6 bowlers and sign up at [bowl.BeABigErie.org](http://bowl.BeABigErie.org)!

# 2023 Sponsorship Form

BIG BROTHERS BIG SISTERS BOWL FOR KIDS' SAKE

Thank you for partnering with Family Services of NW PA!

Your sponsorship will help ensure vulnerable families in our community continue to have access to life-changing programs and services.

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

## Corporate Sponsorships

- Platinum Sponsor: \$15,000
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Copper Sponsor: \$1,000

## Individual Sponsorships

- Pin Sponsor: \$500
- Gutter Sponsor: \$100

## In-Kind Sponsorships

- Media Sponsor
- Food and Beverage Sponsor
- Grand Prize Sponsor
- Door Prize Sponsor

Value of In-Kind Sponsorship: \$ \_\_\_\_\_

## SPONSOR INFORMATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

Check enclosed made payable to Family Services of NW PA

Please charge my:     MasterCard     Visa

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature (Required): \_\_\_\_\_

Please return this form with payment or request for invoice to:

### Family Services of NW PA

Attn: Erik Perrino  
5100 Peach Street  
Erie, PA 16509  
eperrino@fsnwpa.org



Family Services of NW PA is a registered 501(c)(3) organization. Contributions are tax-deductible. Tax ID: 25-0987225