



Dear Sponsor,

**Mark your calendars for Big Brothers Big Sisters 28<sup>th</sup> Annual Bowl for Kids' Sake Event, scheduled for April 2010!** We would like to invite you to be a part of Bowl for Kids' Sake: Big Brothers Big Sisters' only fundraiser.

The funds raised go directly to having a positive impact on the children we serve by offering a professionally supported relationship between a caring adult and a child. The funds also go toward providing monthly activities for the children we serve right here in Erie County.

I have enclosed a copy of this years sponsor categories. I look forward to our future partnership. Your donation will also help us match the 70 children who are currently waiting for a Big Brother/Sister.

**Please consider our 2008 outcomes while making your donation:**

- 91% of the children maintained or improved in school performance
- 94% of the parents reported their child was able to avoid delinquency
- 97% of the parents reported their child had a better sense of the future
- 100% maintained or improved in self confidence.
- 100% of the parents reported that their child had reliable, trusting relationships with the mentor

If you have any questions please feel free to contact Missy Niedzielski, Event Coordinator at 866-4556 or [missyn@fsnwpa.org](mailto:missyn@fsnwpa.org).

**Thank you for making a difference in a child's life.**

Sincerely,

# **BOWL FOR KIDS' SAKE 2010**

## **SPONSOR CATEGORIES**

### **PLATINUM CORPORATE SPONSOR \$7,500+**

- Sponsorship is exclusive to the sponsor's industry
- **ONE** company's name listed as **the tournament title**
- Company banner displayed at all Big Brother Big Sister events
- Ability to host a table and market products at event
- Logo on BFKS website with a direct link to your website
- Radio promotion on Classy 100 three-four weeks prior to the event
- Television advertising promotion
- Two day tournament recognition by chairpersons
- Any promotional press releases and/or stories for the Times News
- Company's name/large logo prominently placed on:
  - the **front and back** of over 800 T-shirts
  - the **front** of 4,000 bowling brochures
  - Family Services web site
- First official ball will be thrown by company representative
- Large company banner prominently displayed at the bowling alley (please provide the banner)
- Appreciation in concluding thank-you Bowl For Kids' Sake Newsletter to all bowlers and sponsors (1,000)
- Any other terms to which both parties agree
- **Free teams** for business will be negotiated
- A plaque will be given acknowledging your support
- Recognition in the Family Services of NW PA Annual Report

**Donation may be monetary plus gift-in-kind**



## **BOWL FOR KIDS' SAKE 2010**

### **SPONSOR CATEGORIES**

#### **GOLD CORPORATE SPONSOR \$4000**

- Radio/television promotions three-four weeks prior to the event
- Two day tournament recognition by chairpersons
- Company's name/large logo prominently placed on the back of over 800 T-shirts, 4,000 bowling brochures
- Acknowledgement on the Family Services – Bowl for Kids' Sake web site
- Large company banner prominently displayed at the bowling alley
- Appreciation in concluding thank-you Bowl for Kids' Sake Newsletter to all bowlers and sponsors
- Company banner displayed at all Big Brother Big Sister events
- Logo on BFKS website with a direct link to your website
- \$4,000 cash donation entitles your business to **two (2) free bowling teams**
- A plaque will be given acknowledging your support
- Recognition in the Family Services of NW PA Annual Report

#### **SILVER CORPORATE SPONSOR \$2,500**

- Two day tournament recognition by chairpersons
- Company's name/large logo prominently placed on the back of over 800 T-shirts, 4,000 bowling brochures
- Acknowledgment on Family Services – Bowl for Kids' Sake web site
- Large company banner prominently displayed at the bowling alley
- Appreciation in concluding thank-you Bowl for Kids' Sake Newsletter to all bowlers and sponsors
- \$2,500 cash entitles your business to **one (1) free team**
- A plaque will be given acknowledging your support
- Recognition in the Family Services of NW PA Annual Report

## **BRONZE SPONSOR \$1,000**

- Company's name/large logo prominently placed on: the back of over 800 T-shirts, 4,000 bowling brochures
- Acknowledgement on Family Services – Bowl for Kids' Sake web site
- Large company banner prominently displayed at the bowling alley
- Appreciation in concluding thank-you Bowl for Kids' Sake Newsletter to all bowlers and sponsors
- A plaque will be given acknowledging your support
- Recognition in the Family Services of NW PA Annual Report

## **LANE SPONSOR \$300**

- Large company banner prominently displayed at the bowling alley
- Acknowledgement on the Family Services – Bowl for Kids' Sake web site
- Acknowledgement in appreciation thank-you Bowl for Kids' Sake Newsletter to all bowlers and sponsors

### **ALL DONATIONS ARE TAX DEDUCTIBLE**

Donation may be monetary or gift-in-kind



**Thank you for making a difference in a child's life!**

# BOWL FOR KIDS' SAKE 2010 SPONSOR CONTRACT

We are very excited about the event this year and look forward to your participation. Bowling will be held on two consecutive Fridays:

**April 30<sup>th</sup> and May 7<sup>th</sup> 2010 at Greengarden Lanes.**

The sponsorship categories are as follows. Please read them carefully before making your choice. We have reviewed the sponsorship categories and have agreed to the following sponsorship:

- In-kind **or**  Cash
- Gold Sponsor \$4000  
 Silver Sponsor \$2500  
 Bronze Sponsor \$1000  
 Lane Sponsor \$300  
Other \_\_\_\_\_

## TIMETABLE:

- **Please send sponsor fee to:**  
Family Services NW PA  
5100 Peach Street  
Erie, PA 16509  
**Attention: BFKS 2010**
- **To ensure your company gets on brochure and t-shirts please have donation in by February 19, 2010**
- If you do not have a banner please call Missy at 866-4556
- **Make checks payable to Family Services of NW PA**

\_\_\_\_\_  
Sponsor Name (**Please Print**)

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Date

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
E-mail



